* **Article on how to think from the perspective of a CEO**

<https://www.datapine.com/blog/ceo-dashboard-report-examples-and-templates/>

* **Asana – Article on metrics you should be tracking**

<https://asana.com/fr/resources/success-metrics-examples/>

* **Scoro – Article on metrics that every company should know**

<https://asana.com/fr/resources/success-metrics-examples/>